



CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T160802 Aug Anniversary V2	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	8/3/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>2016 Ram 1500 Crew Cab Save Up To \$9,500 Must qualify for all incentives and rebates. Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol with approved credit. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 9/3/16.</p> <p>2017 Chrysler Pacifica LX Lease From Just \$249/mo Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. \$1,999 down. Must qualify for Chrysler Owner/Lease Loyalty. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 9/3/16.</p> <p>Remaining 2015's In Stock Get HUGE Savings Approved credit required for leases. Some offers may require financing through Chrysler Capitol. Tax, title & license fees extra. Some restrictions apply. See dealer for details. Offer ends 8/1/16</p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Summer Clearance Event Logo</p> <p>GFX: 2016 Ram 1500 Crew Cab</p> <p>GFX: 2017 Chrysler Pacifica</p> <p>GFX: Various 2015 Chrysler, Dodge, Jeep & Ram models</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:04) "Celebrate and save! During Feeny's 23rd Anniversary Sale"</p> <p><u>Mike Voiceover:</u> (:16) "We've extended your chance to get our anniversary savings ON TOP OFF Summer Clearance Event deals!"</p> <p>Save up to \$9,500 on a new Ram 1500 Crew Cab!</p> <p>Drive a new Chrysler Pacifica for as low as \$249 a month!</p> <p>Or get MASSIVE discounts on all remaining 2015's in stock!</p> <p>Mike On Cam: (:05.5) "For 23 Years, Feeny has made car buying fun!"</p> <p>"And saving money is fun, isn't it!"</p>

CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T160801 Aug Anniversary V1	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	8/3/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>2017 Chrysler Pacifica LX Lease From Just \$249/mo OR Save Up To \$5,000</p> <p><small>Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. \$1,999 down. Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 9/3/16.</small></p> <p>2016 Ram 1500 Crew Cab Save Up To \$9,500</p> <p><small>Must qualify for all incentives and rebates. Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol with approved credit. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 9/3/16.</small></p> <p>2016 Jeep Patriot Lease From Just \$269/mo With \$0 Down</p> <p><small>Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. \$1,999 down. Must qualify for Chrysler Owner/Lease Loyalty. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 9/3/16.</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Summer Clearance Event Logo</p> <p>GFX: 2017 Chrysler Pacifica</p> <p>GFX: 2016 Ram 1500 Crew Cab</p> <p>GFX: 2016 Jeep Patriot</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “With 23 years of better savings for you!”</p> <p><u>Mike Voiceover: (:16)</u> “Due to the overwhelming response... Feeny’s 23rd Anniversary Sale AND the Summer Clearance Event continues!”</p> <p>Right now, drive a new Chrysler Pacifica from just \$249 a month! Or save up to \$5,000!</p> <p>Get a new Ram 1500 Crew Cab and save up to \$9,500!</p> <p>Or lease a new Jeep Patriot from just \$169 a month!</p> <p>Mike On Cam: (:07) “So join us in celebrating 23 years of making car buying fun!”</p> <p>“And saving money is fun, isn’t it!”</p>